ISTTE, the International Society of Travel and Tourism Educators, is pleased to announce its 35th annual conference to be held October 12-14, 2016 in Hangzhou, China. The conference is expected to attract tourism educators from all over the world and at all levels, from secondary and trade schools to universities.

ISTTE 2016 presents an opportunity to reach educators and administrators in tourism and related disciplines to demonstrate how your products or services can lead to effective classroom or program management.
For over 30 years, ISTTE has been bringing travel and tourism educators together to discuss current industry research, teaching issues, solutions, and trends. The conference is a place for travel and tourism educators at all levels to exchange ideas and best practices, and to form a lasting network of professionals.

The International Society of Travel and Tourism Educators is an international organization of industry professionals in travel, tourism and related fields representing all levels of educational institutions, ranging from professional schools and high schools to four-year colleges and graduate-degree granting institutions. We are a nonprofit international organization dedicated to improving the quality of education and research in the travel, tourism and hospitality industries by promoting the exchange of information, ideas, and outstanding service to our members.
The ISTTE 2016 theme, *Global Strategies in Tourism & Hospitality Education*, signifies our dedication to providing conference delegates with the most recent information on teaching methods and classroom management techniques, as well as research relevant to teaching in tourism and hospitality.

Delegates consist of travel and tourism educators at both the secondary and post-secondary levels, as well as program administrators. While a slight majority of delegates are from the United States, an increasing number of delegates are attending from across the globe. We anticipate a large Asian representation in 2016.

ISTTE conferences are important to our members and other educators because it gives them a chance to connect with a network of international tourism educators. We are committed to offering our sponsors the same courtesy by connecting you to your ideal audience. We will work closely with you to ensure your involvement with ISTTE is most beneficial to your company and its mission. Our delegates are seeking products and services that will help them be successful in their academic and industry careers.
HOW TO GET INVOLVED

Our partners are an essential piece to the success of our annual conference, and allow us to provide the best possible experience to our delegates. This event would not be possible without the generosity and support from partners like you.

PLATINUM PARTNER

USD$5,000
Exclusive benefits include:
• Sponsorship of conference awards banquet
• Organization representative will have the opportunity to address the delegation prior to a keynote speaker
• Opportunity to reach ISTTE’s audience via guest blog posts and newsletter articles, as well as contribution to ISTTE social media outlets
• Back cover advertisement in conference program (camera-ready ad provided by sponsor)
• Two complimentary registrations to the 2016 ISTTE Conference
• Skirted vendor table for your organization at the vendor fair
• Acknowledgement in all conference collateral, including collateral material about your organization placed in the conference bag
• Link on the ISTTE website to your organization’s website for one year

USD$4,000
Exclusive benefits include:
• Sponsorship of a lunch session
• Organization representative will have the opportunity to address the delegation prior to the keynote speaker
• Opportunity to reach ISTTE’s audience via guest blog posts and newsletter articles, as well as contribution to ISTTE social media outlets
• Full inside back cover advertisement in the conference program (camera-ready ad provided by sponsor)
• One complimentary registration to the 2016 ISTTE Conference
• Skirted vendor table for your organization at the vendor fair
• Acknowledgement in all conference collateral, including collateral material about your organization placed in the conference bag
• Link on the ISTTE website to your organization’s website for one year
GOLD PARTNER

USD$3,000

• Sponsorship of a breakfast session
• Organization representative will have the opportunity to address the delegation prior to the speaker
• Opportunity to reach ISTTE’s audience via guest blog posts and newsletter articles, as well as contribution to ISTTE social media outlets
• Full inside front cover advertisement in the conference program (camera-ready ad provided by sponsor)
• One complimentary registration to the 2016 ISTTE Conference
• Skirted vendor table for your organization at the vendor fair
• Acknowledgement in all conference collateral, including collateral material about your organization placed in the conference bag
• Link on the ISTTE website to your organization’s website for one year

SILVER PARTNER

USD$1,000

• Sponsorship of mid-afternoon conference break
• Organization name and logo will be prominently exhibited throughout the break
• One-quarter page advertisement in the conference program (camera-ready ad provided by sponsor)
• Skirted vendor table for your organization at the vendor fair
• Acknowledgement in all conference collateral, including collateral material about your organization placed in the conference bag
• Link on the ISTTE website to your organization’s website for one year

USD$500

• Sponsorship of mid-afternoon conference break
• Your organization name and logo will be prominently exhibited throughout the break
• Acknowledgement in all conference collateral, including collateral material about your organization placed in the conference bag
• Link on the ISTTE website to your organization’s website for one year
CONFERENCE BAG SPONSORSHIP

USD$1,000
Sponsor the ISTTE 2016 conference bag and your organization will receive the following:
• Logo prominently displayed on one side of the bag (ISTTE logo, conference date and location will be on same side)
• A skirted vendor table for your organization at the vendor fair
• A link on the ISTTE website to your organization’s website for one year

EDUCATION FAIR
ISTTE 2016 will host an education fair for higher education institutions interested in recruiting undergraduate and graduate students from the Asian market.

USD$1,000
• A skirted table for your educational institution at the education fair
• Two complimentary registrations to the 2016 ISTTE Conference
• Acknowledgement in conference program
• A link on the ISTTE website to your educational institution’s website for one year

CUSTOMIZED PARTNER BENEFITS
If you are interested in a customized partnership opportunity to better meet the needs of your organization, please contact the ISTTE Conference Co-Chairs, Cathy Hsu at cathy.hsu@polyu.edu.hk or Hanqin Qiu at hanqin.zhang.qiu@polyu.edu.hk (for China); or ISTTE President, Nicole Davis at ndavis@siu.edu. We will be happy to work with you.
I/We wish to become an ISTTE 2016 partner.

Name: _______________________________ Title: _______________________________

Company/Institution: __________________________________________________________

Mailing Address: ______________________________________________________________

Phone: ___________________________ Fax: ________________________________

Email: ______________________________

Description of Company/Institution: ____________________________________________

__________________________________________________________________________

Partner Authorized Signature: ________________________________

Please check the appropriate partner category. Amount to be paid in USD only.

Platinum Partner
- $5,000
- $4,000

Silver Partner
- $1,000
- $500

Gold Partner
- $3,000

Bag Sponsorship
- $1,000

Education Partner
- $1,000

Please Scan and Email (preferred) or Fax completed Application for Sponsorship Form to:

Joann Bruss, Executive Director
International Society of Travel & Tourism Educators
23220 Edgewater, St Clair Shores, MI 48082, USA
FAX (586) 294-0208   EMAIL joannb@istte.org

Please make checks payable to ISTTE.