ISTTE, the International Society of Travel and Tourism Educators, is pleased to announce it’s 34th annual conference to be held October 15-17 in Charlotte, North Carolina, USA. The conference is expected to attract tourism educators from all over the world and at all levels, from secondary and trade schools to universities.

ISTTE 2015 presents an opportunity to reach educators and administrators in tourism and related disciplines and demonstrate how your products or services can lead to effective classroom or program management.
For over 30 years, ISTTE has been bringing travel and tourism educators together to discuss current industry research, teaching issues, solutions, and trends. The conference is a place for travel and tourism educators at all levels to exchange ideas and best practices, and to form a lasting network of professionals.

The International Society of Travel and Tourism Educators is an international organization of industry professionals in travel, tourism and related fields representing all levels of educational institutions, ranging from professional schools and high schools to four-year colleges and graduate-degree granting institutions. We are a nonprofit international organization dedicated to improving the quality of education and research in the travel, tourism and hospitality industries by promoting the exchange of information, ideas, and outstanding service to our members.
The ISTTE 2015 theme, *Contemporary Issues in Tourism and Hospitality Education*, signifies our dedication to providing conference delegates with the most recent information on teaching methods and classroom management techniques, as well as research relevant to teaching in tourism and hospitality.

Delegates consist of travel and tourism educators at both the secondary and post-secondary levels, as well as program administrators. While a slight majority of delegates are from the United States, an increasing number of delegates are attending from across the globe.

ISTTE conferences are important to our members and other educators because it gives them a chance to connect with a network of international tourism educators. We are committed to offering our sponsors the same courtesy by connecting you to your ideal audience. We will work closely with you to ensure your involvement with ISTTE is most beneficial to your company and its mission. Our delegates are seeking products and services that will help them be successful in their academic and industry careers.
HOW TO GET INVOLVED

Monetary and in-kind donations are essential to the success of the ISTTE 2015 conference and will allow us to provide the best possible experience to our delegates. This event would not be possible without the generosity and support from sponsors like you.

PLATINUM SPONSORSHIPS

The Queen City  |  $5,000
Exclusive benefits include:
• Sponsorship of conference banquet
• Organization name and logo will be prominently exhibited throughout banquet space, including collateral material placed on tables
• Full inside front cover advertisement in conference program (camera-ready ad provided by sponsor)
• One complimentary registration to the 2015 ISTTE Charlotte Conference
• Acknowledgement in all conference collateral, including collateral material about your organization placed in the conference bag
• A skirted vendor table for your organization will be provided for duration of conference
• A link on the ISTTE website to your organization’s website for one year

Uptown  |  $4,000
Exclusive benefits include:
• Sponsorship of a breakfast, lunch, or dinner with welcome address to conference participants of five to ten minutes by a representative of your organization
• Organization name and logo will be prominently exhibited throughout the meal, including collateral material placed on tables
• Full inside back cover advertisement in the conference program (camera-ready ad provided by sponsor)
• One complimentary registration to the 2015 ISTTE Charlotte Conference
• Acknowledgement in all conference collateral, including collateral material about your organization placed in the conference bag
• A skirted vendor table for your organization will be provided for duration of conference
• A link on the ISTTE website to your organization’s website for one year
GOLD SPONSORSHIPS

South End  |  $3,000
Sponsorship includes:
• Organization name and logo prominently exhibited for duration of conference
• One-half page advertisement in the conference program (camera-ready ad provided by sponsor)
• One complimentary registration to the 2015 ISTTE Charlotte Conference
• Acknowledgment in all conference collateral, including collateral material about your organization placed in the conference bag
• A skirted vendor table for your organization will be provided for duration of conference
• A link on the ISTTE website to your organization's website for one year

Dillworth  |  $2,000
Sponsorship includes:
• Organization name and logo prominently exhibited for duration of conference including collateral material placed on tables
• One-quarter page advertisement in the conference program (camera-ready ad provided by sponsor)
• One complimentary registration to the 2015 ISTTE Charlotte Conference
• Acknowledgement in all conference collateral, including collateral material about your organization placed in the conference bag
• A skirted vendor table for your organization will be provided for duration of conference
• A link on the ISTTE website to your organization's website for one year
SILVER SPONSORSHIPS

Plaza Midwood  |  $1,000
Sponsor mid-afternoon conference break and your organization will receive the following:
• Your organization name and logo will be prominently exhibited throughout the break
• One-eighth page advertisement in the conference program (camera-ready ad provided by sponsor)
• A skirted vendor table for your organization will be provided for duration of conference
• A link on the ISTTE website to your organization’s website for one year

Noda  |  $1,000
Sponsor the ISTTE 2015 conference bag and your organization will receive the following:
• Your logo prominently displayed on one side of the bag (ISTTE logo, conference date and location will be on same side)
• One-eighth page ad in the conference program (camera-ready ad provided by sponsor)
• A skirted vendor table for your organization will be provided for duration of conference
• A link on the ISTTE website to your organization’s website for one year

Meyers Park  |  $500
Sponsor a mid-afternoon conference break and your organization will receive the following:
• Your organization name and logo will be prominently exhibited throughout the breakfast
• One-eighth page advertisement in the conference program
• A skirted table for your organization will be provided for duration of conference
• A link on the ISTTE website to your organization’s website for one year

Costwold  |  $250
Sponsor a mid-afternoon conference break and your organization will receive the following:
• Organization name and logo will be prominently exhibited throughout the break
• Honorable Mention in the conference program
• A skirted table for your organization will be provided for the duration of the conference
• A link on the ISTTE website to your organization’s website for one year

We are certainly flexible to meet your sponsorship needs. If you are interested in trade sponsorship or have another contribution idea, please contact the ISTTE Sponsorship Liaison, Nicole Beaulieu at nicole@etoncollege.ca, or the 2015 conference chair, Pamela Allison, at pamela.alliston@jwu.edu.
APPLICATION FOR SPONSORSHIP

34th Annual ISTTE Conference
Contemporary Issues in Tourism & Hospitality Educations
October 15th-18th 2015 | Charlotte, North Carolina

I/We wish to become a sponsoring partner with ISTTE 2015.

Name: ________________________________ Title: ________________________________
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Description of Company: ___________________________________________________________________
__________________________________________________________________________________________
Donor Authorized Signature: ________________________________________________________________

Please check the appropriate sponsorship category:

Platinum Sponsorships
□ The Queen City $5,000
□ Uptown $4,000

Silver Sponsorships
□ Plaza Midwood $1,000
□ Noda $1,000
□ Meyers Park $500
□ Costwold $250

Gold Sponsorship
□ South End $3,000
□ Dillworth $2,000

Please Scan and Email (preferred) or Fax completed Application for Sponsorship Form to:

Joann Bruss, Executive Director
International Society of Travel & Tourism Educators
23220 Edgewater, St Clair Shores, MI 48082, USA
FAX (586) 294-0208   EMAIL joannb@istte.org

Please make checks payable to ISTTE