An additional German degree for your students

DOUBLE QUALIFIED WITH A DUAL DEGREE

The IUBH dual degree programme provides students the opportunity to pursue two degrees, at two different Universities, giving them the chance for a truly global perspective. Next to a degree from their home university they will graduate from the highly renowned and state-accredited IUBH University of Applied Sciences in Germany. Having an international dual degree will strengthen their career prospects at multinational enterprises and this qualification will in turn enhance the profile of the students’ home university.

WHY GERMANY?

In Germany, skilled professionals are in very high demand, which creates enormous career opportunities for your students: Eager to attract immigrants to the country to offset a shortage of skilled labour due to demographic changes, the German government made the permanent immigration of highly educated skilled employees very easy. On our campuses in Bad Honnef and Berlin we prepare students for an international career within a lively multicultural community. Both sites hold a wealth of opportunities and resources just waiting to be tapped into.

ABOUT IUBH

With a key focus on internationality, IUBH study programmes provide students with the management tools and leadership skills required to succeed on the multicultural stage that is today’s global market. This is why we attach great importance to the quality of our programmes through external accreditation and certification processes. We offer numerous bachelor, master and MBA programmes from a variety of fields, such as business, HR, hospitality & tourism, health care, IT and aviation & logistics.

KEY FACTS

- additional German bachelor or master degree from IUBH
- choice between the Bachelor 2+1/ 3+1 or Master 1+1 programme: students spend their final year of studies at IUBH in Germany
- 18-month stay back option after graduation

BENEFITS FOR PARTNER UNIVERSITIES

- you will add a competitive advantage to your own programmes
- you will offer a more diverse course content with an international focus
- you will remain competitive as a challenging and modern university

We are always looking for mutually beneficial commercial academic partnerships. To discuss dual degree options for your school, contact our Prorector International Affairs & Diversity Prof. Dr. Florian Hummel (f.hummel@iubh.de)

www.iubh.de/en
Micro campuses address global demand for higher education, opening doors for students unable to study in Germany, while providing a synergistic hub for other forms of internationalisation including faculty collaborations in research, intercultural learning among students, interdisciplinary community involvement, and more.

The state-accredited German university IUBH uses this innovative model to transform transnational education and to establish a most affordable and accessible global network for higher education and collaborative research.

**KEY FACTS**

- **Master programmes available:** MBA, Leader & Management, Data Science, Computer Science, Artificial Intelligence
- **Course characteristics:** strong online elements, fast implementation, flexible models of cooperation
- **Optional lectures:** held by local faculty and/or by IUBH faculty, if desired
- Students gain a **German degree** at the partner university on-site and receive an academic education based in more than one country
- Possibility to spend final semester in Germany

**BENEFITS FOR PARTNER UNIVERSITIES**

- You develop the internationalisation of your university
- You offer postgraduate/master degrees in English that may not be in your portfolio yet
- You benefit from programme enhancement, diversification, competitive advantage, fee split models to generate additional revenues

Interested? Please contact **Prof. Dr. Florian Hummel**, Prorector International Affairs & Diversity: f.hummel@iubh.de

www.iubh.de/en