



**Call for Academic Research Papers  
2019 Annual Conference of the  
International Society of Travel and Tourism Educators (ISTTE)**

**Conference Theme: “Exploring The Frontiers Of Tourism Education”  
On board the Golden Princess departing out of Vancouver, BC  
September 21 - 25, 2019**

**GENERAL INFORMATION**

ISTTE is an international organization of educators in travel, tourism, and other related fields representing all levels of educational institutions. Our membership ranges from professional schools and high schools to four year colleges and graduate degree granting universities. Current membership is represented by travel and tourism educators in the United States, Canada, Australia, the Netherlands, Ireland, Great Britain, Germany, China, South Korea, and others.

Our 2019 Conference theme is “**Exploring The Frontiers Of Tourism Education**” and we expect a wide range of topics related to education, research and management in the field of travel, tourism, and hospitality services.

As an international organization, our membership encourages submissions from a wide variety of scholars and you are invited to join existing and new ISTTE members at our annual conference to network and discuss best practice with some of world’s leading tourism experts.

This year's conference will provide a forum for international educators, scholars, researchers, industry executives, corporate trainers, consultants, vendors, administrators, and government officials to explore contemporary issues related to travel and tourism from a variety of different perspectives.

## **ACADEMIC RESEARCH COMPONENT: THREE TYPES OF SUBMISSIONS:**

### **1. Full Paper Submissions**

Full papers will be a comprehensive presentation of a completed research project. Typically these will offer an examination of research goals and provide insights into theoretical underpinnings, research methodologies, findings and conclusions drawn to advance the knowledge within the profession.

- Paper Length: 5000 words excluding the title, abstract, figures, tables and references
- Abstract maximum of 150 words
- Maximum of four keywords
- Indication of which of the five themes the paper fits

### **2. Working Paper Submissions**

Working papers typically report the results of research in its early stages. They present thought-provoking and innovative ideas and strive to promote critical discussions that are pertinent to our professional, intellectual and contemporary global concerns about travel and tourism practices and education.

- Paper Length: 1,500 words excluding the title, abstract, figures, tables and references
- Abstract maximum of 150 words
- Maximum of four keywords
- Indication of which of the five themes the paper fits

### **3. Poster Submissions- Based on Refereed Extended Abstracts**

For poster presentations, please include a statement of purpose, brief literature review, methodology and results in the extended research abstract.

- Submission Length: 1,000 words excluding the title, abstract, figures, tables and references
- Abstract maximum of 100 words
- Maximum of four keywords
- Authors of accepted posters will be expected to set up and discuss their research findings on their posters at a predetermined time during the conference schedule.

While the overarching conference theme is tourism and hospitality education, empirical and conceptually-based academic research contributions are welcomed in a variety of other areas including (but not limited to) the following broad subject themes:

## **Paper Themes**

1. Emerging issues in travel, tourism and hospitality education and training
2. Innovative and creative teaching and learning methodologies
3. International travel and tourism issues and trends
4. Curriculum Design and Development
5. Impacts on the travel and tourism industry
6. Online Education

All proposed presentations must be submitted according to the selection process outlined below.

**All submitted papers must represent original research that has not been presented in other conferences or published in any journal.**

## **SUBMISSION PROCESS:**

1. Electronic submissions are required. A file (only PDF files allowed) for each submission must be sent through EasyChair using this site:  
<https://easychair.org/conferences/?conf=istte2019> no later than the deadline indicated below. Be sure to fill out the following information in your EasyChair submission:
  - a. Type of submission-full paper, working paper, or poster
  - b. Title of the paper
  - c. The list of authors and respective affiliations with the lead author first
  - d. The contact author for the submission (e-mail and telephone number)
  - e. The proposed paper theme from the list above
2. The paper file document should include: (a) the title of the paper and (b) the type of submission. The file name for the paper **MUST** be the title of the paper. Authors' names and affiliations should **NOT** be indicated on the paper.
3. For each submission, papers longer than the required page limit including tables, figures, references, and appendices will be reviewed based on the required page limit only.
4. Papers should be submitted in 12-point Times New Roman font format, 1.5 inch for the left margin and 1 inch for all other margins, letter-size paper.

## **IMPORTANT DEADLINES TO REMEMBER (All in USA Eastern Standard Time)**

- **April 1, 2019 (Monday):** All submissions are due (as electronic attachments to the submission website: <https://easychair.org/conferences/?conf=istte2019> for double-blind review by the Paper Review Committee.
- **May 10, 2019 (Monday):** Notification of review results (Acceptance, Rejection or reviewer recommendation as a poster).

- **May 31, 2019 (Friday):** Authors of all accepted presentations must submit their completed documents no later than this deadline in order to be included in the proceedings publication, however they are encouraged to submit as soon as possible after notification. **For all accepted paper presentations, at least one (1) of the authors must register for and present the paper at the conference.**

### **SPECIAL AWARDS & PUBLICATION PLAN**

Using the initial reviewers' evaluations to shortlist potential awardees, the final award recipients will be selected based on a further review of the final proceedings' submissions. A group of selected review committee members will vote on the finalists to determine certain conference awards. Additionally, there may be committee members who will be onsite attending the poster and working paper sessions who will provide final additional feedback to make the final decision for some awards. The award categories include, **Best Full Paper, Best Working Paper and Best Poster Award** and are presented at the conference to recognize awardees' significant contributions.

A conference proceedings of academic research papers will be published to include the author's choice of either the accepted work in its entirety or only the abstract. Accepted **full** papers dealing with teaching pedagogy and related issues may be considered for publication in the Journal of Teaching in Travel and Tourism (JTTT). After accommodating comments and suggestions from the reviewers and conference audience, authors are encouraged to submit the final papers to the JTTT's Editor for a publication submission. Authors should consult with the editor of the journal for submission requirements.

### **FURTHER INQUIRIES**

Inquiries about the submission or review process should be addressed to the Paper Review Chair:

**Stacy Tomas, PhD**  
**Research Paper Chair**  
**stacy.tomas@okstate.edu**