



**International Society of
Travel & Tourism Educators**

ISTTE Scholarships 2016

Dear Colleague:

The ISTTE Scholarship Committee will present four (4) \$500.00 awards to four (4) students affiliated with ISTTE member schools during the 2016-2017 academic year. An application form is attached and is due with the essay, no later than **May 30, 2016, 5 PM EDT**.

Applicants will submit a word-processed, double-spaced, 3-5 page original essay on a topic relevant to this year's conference theme. Our 2016 Conference theme is "Global Strategies in Tourism & Hospitality Education" and the essay should reflect this theme or other sustainable tourism planning and development niches.

Please note that previous ISTTE scholarship recipients are not eligible to apply.

The application package should include:

1. An application form (see attached), including an endorsement by an active ISTTE member from the student's institution. Please create a PDF, after the form has been signed.
2. A cover letter (maximum 2 pages), including:
 - Student's academic background, experience, aspirations in the travel and tourism industry
 - The reason(s) for seeking the scholarship.
3. The essay

Judging:

All sources indicated in the essay must be cited. The essay will be checked for plagiarism via an electronic medium. ISTTE member faculty will judge the essays using the following five criteria:

- I.** Comprehension (20 points)
How well does the essay reflect a thorough comprehension of the issues involved the essay topic?
- II.** Organization (20 points)
Does the argument follow a logical and easily understood progression? Does corroborating evidence support the essay's main points?
- III.** Creativity (20 points)
Is there a creative angle on the issues discussed? Does the essay include diverse resources, including interviews?
- IV.** Conclusions (20 points)
Do the conclusions follow logically from the argument? How compelling are the conclusions?
- V.** Writing (20 points)
Correct grammar, spelling, punctuation and concise language.

Completed essays and ancillary information should be forwarded electronically to: Dominic Dillane dominic.dillane@dit.ie with “ISTTE Scholarship 2016” in the subject area of the e-mail. **Only electronic copies will be accepted.**

The committee will award four (4) \$500.00 scholarships, for each of the following categories:

- Graduate School
- 4-Year College/University
- 2-Year College/University
- High School or Non-degree Proprietary School (Certificate).

Good Luck!

Dominic Dillane
Dublin Institute of Technology
Cathal Brugha Street
Dublin 1 Ireland
(W) 353 1 4024391
dominic.dillane@dit.ie

ISTTE reserves the right to use the essays and statements in the newsletters and website. Submissions do not guarantee a scholarship will be presented.

****All scholarships will be sent to the school directly to be distributed to the student. If the student will graduate before December 2016, please make sure the school will forward the money to the student. We cannot award money to the student directly.**

2016 Scholarship Application

Name _____

Mailing Address _____

City _____ State/Province _____ Zip/postal code _____

Country _____

Phone _____ - _____ - _____

Email: _____

Institution the applicant is attending: _____

School category:

____ High School or Proprietary

____ 2 year college/university

____ 4 year college/university

____ Graduate School

Have you ever received an ISTTE Scholarship? ____ Yes ____ No

Name and title of the academic institution's Program Director:

Signature _____

Name and title of an ISTTE active member endorsing this application:

Signature: _____

Title of your essay: _____

Please forward this application form, a cover letter and the essay electronically with "ISTTE Scholarship" in the subject area of your e-mail to: dominic.dillane@dit.ie

Dominic Dillane
Dublin Institute of Technology
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Dublin 1 Ireland
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Deadline: May 30, 2016, 5 PM, EDT.