



# ISTTE

International Society of Travel and Tourism Educators

## 2011 ISTTE Conference Sponsorship Packages

### ***The Pearl*** (cost of gala)

This year marks the 30<sup>th</sup> anniversary of ISTTE! Help us celebrate by sponsoring ISTTE's anniversary gala. In doing so, your organization will receive the following:

- your organization prominently exhibited throughout the gala hall, including collateral material placed on banquet tables;
- personal time to speak to the entire ISTTE audience at the gala;
- back cover advertisement in the conference program;
- two complimentary registrations to the 2011 ISTTE conference;
- acknowledgement in all conference collateral, including collateral material about your organization placed in the conference bag;
- a skirted table for your organization at the vendor trade show; and
- a prominent location on the new and improved ISTTE website including a link to your organization's website for one year.

### ***Moon Over Miami*** (cost of reception)

Sponsor the opening reception of the ISTTE conference, and your organization will receive the following:

- your organization prominently exhibited throughout the reception space, including collateral material placed on tables;
- back cover advertisement in the conference program;
- one complimentary registration to the 2011 ISTTE conference;
- acknowledgement in all conference collateral, including collateral material about your organization placed in the conference bag;
- a skirted table for your organization at the vendor trade show; and
- a prominent location on the new and improved ISTTE website including a link to your organization's website for one year.

### ***The Beach Bag*** (cost of bags)

In exchange for providing ISTTE delegates with their conference bag, you will receive the following:

- your logo prominently displayed on one side of the bag (ISTTE logo and conference date and location will be on side 2);
- one complimentary registration to the 2011 ISTTE conference;
- acknowledgement in all conference collateral;
- inside front cover advertisement in the conference program;
- a skirted table for your organization at the vendor trade show; and
- a prominent location on the new and improved ISTTE website including a link to your organization's website for one year.

**Sunsational** \$3,000

- inside back cover advertisement in the conference program;
- one (or 2?) complimentary registration to the 2011 ISTTE conference;
- acknowledgement in all conference collateral, including collateral material about your organization placed in the conference bag;
- a skirted table for your organization at the vendor trade show; and
- a prominent location on the new and improved ISTTE website including a link to your organization's website for one year.

**Surf's Up** \$1,500

Sponsor preconference excursion...(need details on what this will be for sure):

- organization will be prominently exhibited (with direct mention) during transport to and from the excursion location;
- full page advertisement in the conference program;
- one complimentary registration to the 2011 ISTTE conference;
- acknowledgement in all conference collateral, including collateral material placed in the conference bag;
- a skirted table for your organization at the vendor trade show; and
- a prominent location on the new and improved ISTTE website including a link to your organization's website for one year.

**Sunny Side Up** \$1,500

In exchange for sponsor breakfast for both mornings of the conference, your organization will receive the following:

- your organization's name front and center at both breakfast sessions, including collateral material placed prominently on the tables;
- one complimentary registration to the 2011 ISTTE conference;
- acknowledgement in all conference collateral;
- full page advertisement in the conference program;
- a skirted table for your organization at the vendor trade show; and
- a prominent location on the new and improved ISTTE website including a link to your organization's website for one year.

**Suntastic** \$1,000

- full page advertisement in the conference program;
- one complimentary registration to the 2011 ISTTE conference;
- acknowledgement in all conference collateral;
- a skirted table for your organization at the vendor trade show; and
- a prominent location on the new and improved ISTTE website including a link to your organization's website for one year.

**The Breaker** \$500

Your organization can help keep delegates charged up between sessions by sponsoring one of the four refreshment breaks. You will receive:

- your organization's name front and center during the refreshment break;
- acknowledgement in all conference collateral;
- half-page advertisement in the conference program; and
- a prominent location on the new and improved ISTTE website including a link to your organization's website for one year.