



April, 2010

For immediate release

EDUCATION ACROSS THE WATERS: EXPANDING THE BOUNDARIES OF TOURISM AND HOSPITALITY

Attention all Travel, Tourism, and Hospitality Educators: **the International Society of Tourism and Travel Educator's (ISTTE)** invites you to join its Annual Conference on October 18 to 22, 2010 sailing out with the Carnival Cruise Lines from Long Beach, CA to Mexico for a wonderful experience of cruising while learning.

The goal of ISTTE's Annual Conference is to provide a forum for international educators, scholars, researchers, industry executives, corporate trainers, consultants, vendors, administrators, and government officials to explore issues related to the teaching of travel and tourism on all levels from high schools, proprietary institutions, community colleges, and four-year colleges and universities, to graduate students.

The Annual Conference includes a variety of programs to meet the diverse needs of ISTTE's membership, educators, and the tourism industry. From research papers to innovative workshops to networking and enjoying conference activities, there is something for everyone to benefit. It is still not too late to register!

For conference information and application, please visit <http://www.istte.org/conference.html>

The International Society of Travel and Tourism Educators (ISTTE) is an international organization of industry professionals in travel, tourism and related fields representing all levels of educational institutions.

Come with us and sail away!