



NEWS & VIEWS

International Society of Travel and Tourism Educators

Winter, 2007
Volume 22, Issue 5

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President's Message

February 26, 2007

Dear Colleagues:

Let me preface this letter by stating that its format is that of an open forum requesting your input and assistance. As an update, on January 19-20 the annual board meeting was held in Boston, Massachusetts. Its focus this year was on working with the IRS to complete the non-profit status necessary after the disbanding of The Society of Travel and Tourism Educators. I will continue to update you on our progress in this area.

A second focus was on the strategic plan. One section of which includes working with numerous associations in Asia and Europe to strengthen our positioning. This effort will also broaden our membership and international partnership relationships. As we look forward to the conference in Charleston, it is our international growth that has enabled us in 2008 to expand our conference offerings.

The final part of our strategy is to continue to work with our high school constituents, for they provide the foundation of our association's continued expansion. As we foster these relationships, we welcome your input regarding local mutually beneficial affiliations.

The Board of Directors encourages all members to offer their expertise so we can continue to pursue the strategic mission.

Thank you for your continued support.

Michael J. Sabitoni

**Michael J. Sabitoni, CHE, MS
ISTTE President**

MARK your calendars!

ISTTE 2007 Annual Conference Charleston, S.C. USA

October 4-6, 2007

"Connecting the Past and the Future"

Charleston is America's most beautifully preserved architectural and historic treasure, with a rich, 300 year heritage. Since its founding in 1670, Charleston has played an important and often pivotal role in the course of American history. The city's past is a testament to the spirit and tenacity of its citizens. Charleston lends itself to walking, and many visitors find this to be a convenient way to see everything the city has to offer. Beautiful homes, churches and public buildings line the city's tree-lined streets. Magnificent

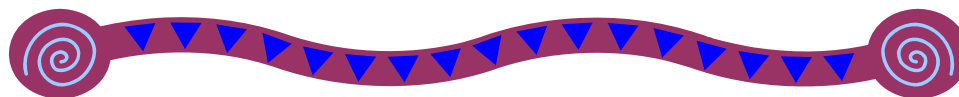
formal gardens grace much of the Historic District, adding to the beauty of the colonial, antebellum, and Victorian architecture. Visitors to Charleston are constantly amazed at the quality and



variety of restaurants that can be enjoyed. These range from southern-style to five-star French and everything in between! Shopping in Charleston is just as diverse and exciting. Be sure to visit the quaint antique shops along King Street, and browse for hand-made sweet-grass baskets and other crafts in Charleston's Historic District and famous Old City Market. You're sure to find Charleston to be a destination unlike any other. The only thing you won't find is a shortage of interesting things to see, do and enjoy!

www.ci.charleston.sc.us

www.charlestoncounty.org



To register for the ISTTE 2007 Annual conference and be listed in the roster of attendees, go to <http://www.istte.org/conference.html> and complete the Attendee Registration Form. It must be received no later than September 15, 2007. After September 15, you may register on site, but your name will not appear on the roster of attendees.

Francis Marion Hotel Please make reservations directly with the hotel. Mention that you are an **ISTTE** member for special rates of \$139.00. For reservations call: 877-756-2121 toll free, or register online: www.francismarioncharleston.com



CALL FOR ACADEMIC & RESEARCH PAPERS

2007 ANNUAL CONFERENCE OF THE INTERNATIONAL SOCIETY OF TRAVEL AND TOURISM EDUCATORS

Theme: ISTTE Charleston – Connecting the Past and the Future

October 4-6, 2007 at Francis Marion Hotel, Charleston, South Carolina, USA

GENERAL INFORMATION

The 2006 Annual International Society of Travel and Tourism Educators (ISTTE) Conference will devote several sessions to the presentations of academic and research papers. It is the intent of these sessions to focus on a broad range of topics that are related to education, research, and management in the field of travel and tourism services. ISTTE is an international organization; therefore, submissions from international scholars are highly encouraged. This coming year's conference title will be "ISTTE Charleston – Connecting the Past and the Future," which supports our overall theme: "Connecting the Past and the Future in Tourism Education" that also echoes the heritage of our conference site, Charleston, South Carolina, the premium historical destination in the United States!

CONTRIBUTION AREAS

Contributions are invited in any of the following subject areas or their related areas:

- Bridging the gap between industry and education needs
- Emerging issues in travel and tourism education and training
- Innovative and creative teaching techniques
- Perspectives on articulation and/or accreditation
- Teaching for excellence
- Technological applications in travel and tourism education
- Travel and tourism education and curriculum
- Human resources in travel and tourism
- Impacts on the travel and tourism industry
- Information communication technology research for travel and tourism
- International travel and tourism issues and trends
- Marketing and sales in travel and tourism
- Meetings and conventions management
- New perspectives of the travel and tourism management
- Strategic management of travel and tourism services
- Studies of gaming and entertainment industries
- Sustainable tourism planning and development
- Travel and tourism research issues or cases

TYPES OF SUBMISSIONS

The ISTTE provides researchers with a choice of four types of research papers:

- Refereed full paper
- Full paper based on refereed extended abstract
- Poster paper based on refereed extended abstract
- Working paper based on refereed abstract

All proposed paper presentations must be submitted to the selection process. All submitted papers must represent original research that has not been presented in other conferences or published in any journal. For each of the different paper reviewed based on the required page limit only. Authors' names and affiliations should only be indicated on the first page (a cover page) and not shown in the body of the submission. Clearly identify, on this cover sheet, paper title, the subject area being addressed in the paper and type of paper submission as well as author name(s) and address(es).

Electronic submissions are required. A file (only Microsoft Word file allowed) for each submission must be uploaded to the conference website (to be provided in <http://www.istte.org>) before or on the deadline indicated below. The selection process for paper presentation involves a double blind review of papers. For the selection process, each paper presentation type has specific instructions, which must be followed (11-point Times New Roman font, 1 inch for all margins, letter-size paper):

- Refereed full papers should not exceed 12 pages of single-spaced, typed text (5,000 words).
- Full paper submissions to be based on refereed extended abstracts should not exceed 6 pages of single-spaced, typed text (2,500 words).
- Poster paper submissions to be based on refereed extended abstracts should not exceed 4 pages of single-spaced, typed text (1,700 words).
- Working paper submissions based on a refereed abstract should not exceed 3 pages of single-spaced, typed text (1,250 words).

IMPORTANT DEADLINES

Deadline for submission of all proposed paper presentation types for inclusion in the selection process is **May 4, 2007 (Friday) midnight (USA Eastern Standard Time)**. The Paper Review Committee will thereafter conduct a double-blind review of all submissions. Authors of all accepted paper presentation types must submit their completed documents to meet the deadline of **June 29, 2007 (Friday) midnight (Eastern Standard Time)** in order to be included in the proceedings publication. For all accepted paper presentations, at least one (1) of the authors **must** register for and present the paper at the conference.

SPECIAL AWARDS & PUBLICATION PLAN

Using the initial reviewers' evaluations to shortlist potential awardees, the final award recipients will be selected based on a further review of the final proceedings' submissions. A group of selected review committee members will vote on the finalists to determine the Best Awards. A Best Paper Award along with a possible Best Poster Award will be presented at the conference to recognize awardees' significant contributions.

A conference proceedings of academic and research papers will be published to include final papers of all accepted types of presentations. Accepted full papers dealing with teaching pedagogy and related issues may be considered for publication in the *Journal of Teaching in Travel and Tourism* (JTTT, see <http://www.haworthpress.com/store/product.asp?sku=J172>).

FURTHER INQUIRIES

Any inquiries about the paper submission or review should be addressed to the Paper Review Committee Chair below:

Clark Hu, Ph.D.

Associate Professor

National Laboratory for Tourism & eCommerce

School of Tourism & Hospitality Management, Temple University (062-62)

1700 N. Broad Street, Suite 201-C, Philadelphia, PA 19121-3429, USA

Voice: +1 (215) 204-1994; Fax: +1 (215) 204-8705, Email: clark.hu@temple.edu

SKYPE: dr_clarkhu

NB. All information pertaining to paper submission will be conducted in electronic form.

For further details regarding the 2007 Annual International Society of Travel and Tourism Educators (ISTTE) Conference please visit the website at <http://www.istte.org>

The Art of Travel Writing

by William R. Gray

Over the past three decades or so, travel writing—like other genres of nonfiction—has undergone a transformation from a more reportorial style to one that is propelled by the literary voice of the author. This approach is personal and features the active participation of the writer in the subject matter—and thus is highly involving for readers, who feel they are being taken on a journey of discovery.

Writers such as Edward Abbey, John McPhee, William Least Heat-Moon (particularly in *Blue Highways*), and Paul Theroux were in the vanguard of this approach to nonfiction writing, and today there are literally platoons of excellent writers following their lead. And the great travel magazines overflow each issue with generally superb writing.

In teaching my writing courses—including travel writing—and speaking at conferences, I try to instill the key elements that contribute to quality nonfiction writing, and all of these apply most emphatically to travel. Focusing on these attributes helps elevate the quality of the writing, the personal involvement of the author, and draws readers in—and as writers we always need to keep our readers in the forefront of our minds.

- *Keen Observer*: always seek the descriptive element, the penetrating detail that truly brings your subject to life and illuminates its uniqueness. When interviewing someone, avoid the obvious descriptors such as color of hair and eyes; instead focus on timbre of voice, tilt of head, the gesture or mannerism that reveals character, the way light and shadow play across the face. Likewise with place, use imagery to evoke essential qualities; atmospheric and color are integral—the play of clouds, the tone of wind; use color dramatically—a cobalt sky; a sunset the color of apricots.
- *Active Participant*: be both dynamically and intimately involved with your subject; follow every lead and participate in every activity appropriate to the place you are writing about. Get up early, stay up late, and experience new things all day long.
- *Depth of Feeling*: develop an empathy for your subject; seek to experience it emotionally and do not hesitate to reveal something of yourself—how events and people affect you.
- *Openness to Experience*: seek the harrowing, the exhilarating, the unusual. Canoe through the crocodile-infested waters; climb the treacherous cliff; stay up all night with the raucous carnival celebrants. In other words, be open to doing everything that might contribute to your understanding of the place you are writing about. Be spontaneous—one of these activities may form the basis of the lead to your story.
- *Desire to Seek Knowledge and Understanding*: strive to know your subject deeply; it's the way it is today because of the confluence of history, geology, exploration, warfare, cultural traditions, racial configuration, tourism, and a dozen other factors. Understanding these elements will give perspective to your writing and help make it insightful and profound.
- *Desire to Seek a High Level in the Craft of Writing*: use a strong first person point of view and a clear literary style to elevate and distinguish your writing. Begin with an effective, original lead and end meaningfully. Always be aware of diction, sentence variety, and quality of transitions. Write so creatively and imaginatively that you leave your readers impatiently waiting to devour your next piece of writing.

* * * * *

William R. Gray traveled the globe for 33 years as a writer, editor, and publishing executive with the National Geographic Society. He took an early retirement and moved to Durango, Colorado, with his family in 2002, where he has resumed his magazine and book writing career, teaches several writing and editing courses—including travel writing—and launched a publishing consulting business.

WWW.ISTTE.ORG

Tourism is the window to the world and www.istte.org is your window to the tourism world. We invite you to click, and click often, on this site to stay in the know about tourism. We are continually updating and improving your website, so there should always be something new when you visit.

In our quest for continuous improvement, we want to create and maintain a dynamic website that meets the needs of you, our members. Your input is important! Please send any suggestions for enhancements or improvements to Joann Bruss, our Executive Director (joannb@istte.org). Thank you!

THE BOOKSTORE

The Publications section on the ISTTE website has been renamed the 'Bookstore'. The Bookstore is a virtual library containing links to vendor websites where ISTTE members can browse or search for textbooks, videos or other publication media available to enhance travel and tourism education. Posting a link in the place of the actual publication keeps the "shelves" current and managing the bookstore a more time efficient process.

Publishers and other commercial vendors can have their link posted in the Bookstore free of charge as a benefit of membership in ISTTE.

Members of ISTTE are encouraged to contact their favorite publishers and other vendors of travel and tourism educational materials and invite them to take advantage of this great membership benefit.

The Bookstore is accessible to anyone that visits the ISTTE website, so this is truly a great marketing benefit. If anyone has any questions or comments they can contact Randal G. Baker using the information below or via email (rgbaker@stcloudstate.edu).



Randal G. Baker, Ph.D.

Director, Travel and Tourism

Geography Department

St. Cloud State University

Phone: 320.308.2271

Fax: 320.308.1660

Important ISTTE links at a glance:

Membership application:

<http://www.istte.org/membership-application.html>

CD order form:

<http://www.istte.org/order.html>

Pictures from the ISTTE Chicago 2005 Conference

<http://pg.photos.yahoo.com/ph/travelteech/album?.dir=/4e80&.src=ph&.tok=phJ4L4FBuYyLBZdV>

Pictures from the ISTTE Las Vegas 2006 Conference

<http://pg.photos.yahoo.com/ph/travelteech/album?.dir=/a380re2&.src=ph&.tok=phnk7vFBh2G7mWfC>

2007 ISTTE Current Executive Board & Members-at-large:

NAME	POSITION/Responsibilities	TERM EXPIRED
Michael Sabitoni	President	2007
Dominic Dillane	Vice President	2007
Janet Zinck	Secretary/Treasurer	2009
Sharon Scott	Chairman of the Board	2007
Clark Hu	Research Papers	2008
Paul Michael Klein	Elections/Scholarship	2007
Joanne Giampa	Newsletter	2008
Rebecca Ann Fields	Awards	2009
Heidi Sung	Marketing & Membership	2009
John Crotts	Vendor Fair	2009
Randal Baker	Strategic Planning	2007
Lupe Diaz	Silent Auction	2007
Roy Cook	Web Site	2008

2007 ISTTE ELECTIONS

We are seeking nominations for:
President, Vice- President and three
Board Members at Large

Executive Board

Chairperson Sharon Scott
President Michael Sabitoni*
Vice-President..... Dominic Dillane*
Secretary/Treasurer..... Janet Zinck

Members-at-large

John Crotts Joanne Giampa
Heidi Sung Randal Baker*
Roy Cook Anne Fields
Lupe Ferran Diaz* Clark Hu
Paul-Michael Klein*

* Three Year Board is complete

Successful candidates will assume their
positions on the last day of the 2007
conference (nominees must submit a photo,
“mini-bio”, and a statement).

Please forward nominations to:

Paul-Michael Klein
Chairperson ISTTE Elections Committee
St. Thomas University
16401 NW 37 Ave
Miami Gardens, FL 33054
Tel : 305 628 6535
Fax : 305 628 6504
Email: pklein@stu.edu

Thank you.

Nominations close August 1, 2007.

2007 ELECTION NOMINATIONS

Board Members At- Large

1. Name: _____
Organization: _____
Tel: _____
Fax: _____
Email: _____

2. Name: _____
Organization: _____
Tel: _____
Fax: _____
Email: _____

President

Name: _____
Organization: _____
Tel: _____
Fax: _____
Email: _____

Vice-President

Name: _____
Organization: _____
Tel: _____
Fax: _____
Email: _____

Please Send This Form To: pklein@stu.edu
Subject: ISTTE Elections 2007

Attention all ISTTE MEMBERS!

It is time to think seriously about **you** personally getting involved with this fine organization. How about nominating yourself (allowed) or someone you know who would be excellent on the ISTTE Executive Board of Directors? Nominations close August 1, 2007.



PAUL-MICHAEL KLEIN has been nominated for one of the open Three Year Board Positions. His biography follows.

Paul-Michael Klein is seeking a second term as an ISTTE Board Member At Large. Paul-Michael Klein worked during high school and college at Catskill Mountain resorts that led him to studying hospitality management. He received a Master's Degree from the Cornell University Hotel School.

Currently he is Director of the St. Thomas University Tourism/Hospitality Management Program and has held positions with Trade Wind Tours of Hawaii, Fontainebleau Hilton, Jack Tar Hotels & Resorts, The Sheraton at MIA, and the Omni Hotel Miami.

His consulting activities span the globe with projects involving real estate development, bankruptcy, expert testimony and litigation support, operations analysis and audit, marketing, management contracts and franchising, and tourism planning and development.



His participations include: Co-Founder Miami Nice, past president Florida Gold Coast Hospitality Sales & Marketing Association, past president Cornell Alumni of Greater Miami & the Florida Keys, VP of Florida/Caribbean Council on Hospitality, Restaurant & Institutional Education, Board of Directors International Society of Travel/Tourism Educators, Meeting Professionals International, Society of Incentive Travel Executives, Florida Restaurant Association, and is a 2 time recipient of the National Restaurant Association Teacher Work-Study Grant.

Professor Klein serves as Secretary of the Advisory Board for Miami-Dade County Public Schools Academy of Hospitality & Tourism, A National Academy Foundation, and he was a founding member of the Camillus House/Help Network Advisory Board.





23220 Edgewater
St Clair Shores, MI 48082
586-294-0208
<http://www.istte.org>

ISTTE Scholarship information

Dear Colleague:

The ISTTE Scholarship Committee will present four \$500.00 awards to four students affiliated with ISSTE member schools. The application form is attached and is due **May 31st 2007**. Applicants will submit a word-processed, double-spaced, 500-word essay on the subject:

“Connecting the Past and the Future”

Accompanying the essay should be an additional statement of the student’s academic background, experience, aspirations in the travel and tourism industry, and the reason(s) for seeking the scholarship.

The committee will award four \$500.00 scholarships, one for each category: Graduate, 2-Year College/University, 4-Year College/University, and High School or Non-degree Proprietary School (Certificate). In order for students to apply they must be endorsed by an active ISTTE member. Completed essays and ancillary information should be forwarded electronically to pklein@stu.edu, with “ISTTE Scholarship 2007” as the subject, or to:

Professor Paul-Michael Klein
Chairperson, ISTTE Scholarship Committee
St. Thomas University, Department of Management
16401 NW 37 Av.
Miami Gardens, FL 33054
305 628 6535 Phone
305 628 6504 Fax

ISTTE reserves the right to use the submitted essays and statements in future newsletters and on the ISTTE website. Submissions guarantee a scholarship will be presented.



23220 Edgewater
St Clair Shores, MI 48082
586-294-0208
<http://www.istte.org>

Faculty: Post for your students!

ISTTE Scholarship Application Form 2007

Name _____

Mailing Address _____

Phone _____ - _____ - _____

Email: _____

Institution Attending: _____

Type of School

____ High School or Proprietary

____ 2 year college/university

____ 4 year college/university

____ Graduate

Have you previously received an ISTTE Scholarship? ____ Yes ____ No

Name and signature of Program Director where you attend:

Name

Title

Signature

Name of ISTTE active members endorsing application:

Name

Title

Signature

Include the following with your application:

1. Description of your academic background, experience and aspirations in the field of travel and tourism
2. Reason(s) for seeking the scholarship;
3. 500-word essay on **"Imagining the Future of Travel and Tourism"**

Receipt Deadline: May 31st 2007



ISTTE

International Society of Travel and Tourism Educators

A little bit about ISTTE...

ISTTE is a young and growing professional organization dedicated to advancing travel and tourism education and research. Based in the United States, ISTTE boasts an energetic and diverse membership representing:

- All levels of educational institutions
- A wide range of academic disciplines
- A growing number of countries and regions
- A well-balanced mix of educators, scholars, and practitioners.

ISTTE membership comes with great benefits, including free subscription to the *Journal of Teaching in Travel & Tourism*.

"I grew up professionally with the networking opportunities provided by ISTTE. The research presentations I made at ISTTE conferences were well received and constructively critiqued to enhance my research confidence and skills. Attending the annual conference every year also recharges my enthusiasm for hospitality and tourism education. I would like to share this wonderful professional experience with you all!"

Cathy Hsu,

*Current Chairman of the Board
Member since 1991*

"ISTTE has allowed me to broaden my perspectives on travel, tourism and hospitality education, teaching and research. I would like to strongly recommend tourism educators and graduate students to include ISTTE as one of the professional organizations in the 'must join' category."

Professor Kaye Chon
*Former President &
Chairman of ISTTE*

**ISTTE Membership —
A Valuable Addition to
Your Professional
Portfolio.**

W I I F M ? WHAT'S IN IT FOR ME??

Did you know that on your ISTTE website you have much available?

- **"ISTTE Talk"**, a chat room we have introduced where ISTTE members can pose questions at-large and other members can offer their expertise and experience in similar situations.
- The **2004 and 2005 Conference Proceedings**.
- The Haworth Press '**Journal of Teaching Travel and Tourism**'.
- FREE "**Post a Job**" and '**Post a Conference**' capabilities.
- The latest and the back issues of our **Quarterly Newsletter**.
- **The Bookstore** – a virtual library containing links to vendor's websites where ISTTE members can browse or search for textbooks, videos, or other publication media that will enhance Travel and Tourism education.
- The **Awards Nomination Form**.
- The **ISTTE Scholarship form**. Encourage your students to apply!
- **Election forms**

Go to WWW.ISTTE.org and check it out!

2006 ISTTE Las Vegas Conference SPONSORS THANK YOU VERY MUCH!!

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VIASINC
 1390 Willow Pass Road
 Suite 420
 Concord, CA 94520
 (w) 800-842-7462
 (f) 925-969-1076
 (e) sales@viasinc.com



Eric Casey
National Business Travel Association
 110 N. Royal Street, 4th Floor
 Alexandria, VA 22314
 (w) 703-684-0834 x160
 (f) 703-684-0263
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Glenna Wood
Adam Salim
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 3150 Sabre Drive
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 (w) 270-242-9603 GW / 682-605-3279 AS
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 (e) glenna.wood@sabre.com /
 adam.salim@sabre.com

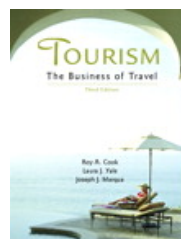


Donald Wyatt
TravelVideoStore.com
 5420 Boran Drive
 Tampa, FL 33610
 (w) 813-630-9778
 (f) 813-627-0334
 (e) donwyatt@travelvideostore.com
 www.travelvideostore.com



TravelVideoStore
 .com
800-288-5123

Roy A. Cook, Author
Tourism: the Business of Travel
 ISBN 0-13-118980-8 and
Guide to Business Etiquette
 ISBN 0-13-144917-6
 Both Published by Prentice-Hall
 cook_r@fortlewis.edu



Durango & Silverton Narrow Gauge Railroad
 479 Main Avenue
 Durango, CO 81301
 1-888-TRAIN-07
 (1-888-872-4607)
 www.durangotrain.com



Visit our website: www.istte.org






Thank you SPONSORS
for your 2006 ISTTE
Conference support!
We look forward to
welcoming you to
Charleston, SC!

2007 Award Information Pages 15 - 18

2007 Awards Nomination Announcement

Each year ISTTE presents several awards to its members during the annual conference. The purpose of the awards is to encourage excellence in travel and tourism education and to provide special recognition to members and former members of the Society. The awards coordination process is handled by a Board member appointed by the President with the approval of the Board.

The following awards are available at specific annual rotations:

-  ***ISTTE Martin Oppermann Memorial Award for Lifetime Achievement***
The award recognizes and honors an individual who has provided significant service to the Society. This award is given once every three years.
-  ***ISTTE Institutional Achievement Award***
This award recognizes and honors an institute that has made significant long-term contributions to the field of travel and tourism education. The contributions may be at any educational level and may be anywhere in the world. This award is given once every two years.
-  ***ISTTE Four-Year University and College Achievement Award***
This award recognizes and honors an individual who has made significant lifetime contributions to the field of travel and tourism at the four-year level educational institutions granting a bachelor's degree or higher. This award is given once every two years.
-  ***ISTTE John C. Kesler Achievement Award***
This award recognizes and honors an individual who has made significant lifetime contributions to the field of travel and tourism education at a post-high school, two-year degree granting institution. This award is given once every two years.
-  ***ISTTE High School or Proprietary School Achievement Award***
This award recognizes and honors an individual who has made significant lifetime contributions to the field of travel and tourism at the high school or proprietary school educational institutions. This award is given once every two years.

See your
school name
or your
name here!!



Based on the rotation of the ISTTE awards, the following awards will be available in 2007:

🏆 John C. Kesler Achievement Award

🏆 Institutional Achievement Award

Procedure:

Any ISTTE member may make nominations. The nominated individual or institution must be a current member or a former member of ISTTE. The nominator should turn in a complete nomination package that includes:

- (1) A nomination form (posted on www.istte.org web site)
- (2) A copy of the nominee's curriculum vita, a resume or an institutional profile that will indicate in detail merits for the respective award
- (3) Any other supporting documents that demonstrate excellence in travel and tourism education and merit the award.

Once the awards nominees are submitted to the Awards Coordinator, the list of nominations and credentials is forwarded to the Board for a vote. In cases of an absence or insufficient nominations, the Board may decide not to grant some Awards for a particular year.

Electronic submissions are preferred. Please send nominations to:

Rebecca Ann Fields
(afields@dadeschools.net),
Academy of Hospitality & Tourism
751 Dove St
Miami Springs, FL 33166.

The nomination deadline for the 2007 is May 1, 2007.
Winners will be notified no later than August 1, 2007.



I would like to nominate the following individual for the

2007 ISTTE John C. Kesler Achievement Award

This award recognizes and honors an individual who has made significant lifetime contributions to the field of travel and tourism at a post-high school, two-year degree granting institution.

The nominee:

Nominee's Name: _____

Full Mailing Address: _____

Telephone: () _____

Additional telephone contact () _____

Fax: () _____

E-mail: _____

The nominating individual:

Name: _____

Full Mailing Address: _____

Telephone: () _____

Additional telephone contact () _____

Fax: () _____

E-mail: _____

How long have you known the nominee? _____

In what capacity? _____

- Please include (or have the nominee send) a curriculum vita or a resume that will indicate in detail the merit for the award
- Please provide any additional information that might be appropriate for the nomination.

Electronic submissions are preferred. Please send nominations to Rebecca Ann Fields, afields@dadeschools.net, Academy of Hospitality & Tourism, Miami Springs, FL 33166.

The nomination deadline for the 2007 is May 1, 2007. Winners will be notified no later than August 1, 2007.



International Society of Travel and Tourism Educators

I would like to nominate the following individual for the
2007 ISTTE Institutional Achievement Award

This award recognizes and honors an individual who has made significant long-term contributions to the field of travel and tourism education. The contributions may be at any educational level and may be anywhere in the world.

The nominee:

Nominee's Name: _____

Full Mailing Address: _____

Telephone: () _____

Additional telephone contact () _____

Fax: () _____

E-mail: _____

The nominating individual:

Name: _____

Full Mailing Address: _____

Telephone: () _____

Additional telephone contact () _____

Fax: () _____

E-mail: _____

How long have you known the nominee? _____

In what capacity? _____

- Please include (or have the nominee send) a curriculum vita or a resume that will indicate in detail the merit for the award
- Please provide any additional information that might be appropriate for the nomination.

Electronic submissions are preferred. Please send nominations to Rebecca Ann Fields, afields@dadeschools.net, Academy of Hospitality & Tourism, Miami Springs, FL 33166.

The nomination deadline for the 2007 is May 1, 2007. Winners will be notified no later than August 1, 2007.

Please join us in welcoming our new ISTTE members!!

Somsri Vongdeelerd

62/19 Baan Suay Rim Than 1
Taweewattana Rd. Taling-Chan
Bangkok, 10170 Thailand
(W) 662-8890276
(F) 662-8890276
svongdeelerd@yahoo.com

Anissa Mohamed

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Centre International de Recherches et d'Etudes Touristiques

6, Avenue de Grassi - 13100 Aix-en-Provence - Tél.: (33) 04.42.96.99.35 - Fax.: (33) 04.42.23.37.20

WWW Site : www.ciret-tourism.com E-Mail : ciret@free.fr / rbaretje@free.fr

Aix-en-Provence 23rd September 2006

Dear Colleague,

As a fellow researcher, you may be aware that our Research and Documentation Centre in Aix-en-Provence collects, catalogues and distributes published tourism, leisure, outdoor recreation and hospitality literature from around the world.

Currently our Documentation Centre contains **136,885 documents**, including the refereed articles of **105 journals**. These documents are classified by theme – see the thesaurus on CIRET's website <http://www.ciret-tourism.com> - and by country – see the geographical index on CIRET's website.

A primary goal of our Centre is to make these resources available to researchers on a timely basis around the globe.

I am aware that you and your colleagues are actively involved in the supervision of graduate students preparing masters and doctoral theses related to some of these themes.

As I have done with other institutions and professors, I would encourage you **to explore** these resources and access them at your convenience. The data bases are available to you and your students **free of charge** (See the index Objectives – data bases - on CIRET's website).

In return for this service, I would appreciate it very much if you could advise your students about the availability of these resources, and eventually insert a link on your website to CIRET.

I look forward to future interactions in this regard.

Yours sincerely,

Mr. René BARETJE-KELLER

President

Centre International de Recherches et d'Etudes Touristiques

Emeritus Member of the International Academy for the Study of Tourism.

6 Avenue de Grassi

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Aix-en-Provence 14th October 2006

[CIRET's Data bases on tourism,leisure,outdoor recreation and hospitality industry](#)

[Data base : Research Centres](#) [Data base : Researchers](#)

[-Data base : Analytical Bibliography](#) [Data base : Publishers](#)

[Data base : Congresses Calendar](#)

Dear Colleague,

Tourism is not and will never be a science but rather an activity, such as industry, agriculture, transport. It is the reason why universities, until recently, were afraid to tackle a subject that was considered as a "frivolous" thing and necessitating a pluri-and interdisciplinary approach. But things have fortunately changed. Recognizing that tourism scores such a national and international success, universities have decided to create throughout the world numerous Faculties, Schools, Institutes, Centres, Laboratories... The globalisation of the tourism industry has been followed by the globalisation of the learning, the teaching and the research in the tourism, leisure, outdoor recreation and hospitality industry.

The number of teachers and researchers involved in the tourism, leisure, outdoor recreation and hospitality industry has responded to that sudden growth. In order to meet their vital need "to publish or to perish", scientific reviews are more and more numerous and publishers have launched new tourism collections.

Nevertheless, that multiplication of an expensive scientific literature does not facilitate easy access to the researchers scattered throughout the world.

In order to reduce that waste of time, money and energy, CIRET (Centre International de Recherches et d'Etudes Touristiques) has created on its website <http://www.ciret-tourism.com> an evolutionary worldwide directory of academic institutions (today 649 in 97 countries) and an evolutionary worldwide directory of individual researchers (today 3,529 in 111 countries) specialised in tourism, leisure, outdoor recreation and hospitality industry. Institutions and individual researchers not yet quoted in the data bases are invited to enter directly and free of charge their informations through the CIRET's website – Index "Registration Form".

To make easier the accessibility of the international tourism literature to the worldwide scientific community, I have already and personally analysed 136,885 documents – books, journals, reports... – (64,864 when I was Director of the Centre des Hautes

Etudes Touristiques of the University of Aix-Marseille – of which I have preserved the legal property of the computerized analysis – and 72,021 since the creation of CIRET in 1997). These documents are accessible through a thesaurus of more than 1,300 key words and a geographical index. **The thesaurus, the geographical index and a model of the analysis of a book and of an article in a journal are found on the CIRET's website.**

CIRET has, since its creation, systematically invested in the scientific dissemination of the analysis of the worldwide pluri- and interdisciplinary literature on the tourism, leisure, outdoor recreation and hospitality industry. A selection of testimonials quoted on the CIRET's website confirms this leadership.

Academic institutions and individual researchers *already mentioned* in the data bases have an access - *free of charge* - to a selection of the international literature by theme(s) and (or) country. They are invited to directly contact CIRET by email ciret@free.fr and to submit their questions. They will receive in return by email the selected references of the documents, all located in the CIRET's library.

In exchange, I would be very grateful to receive a complimentary copy for review and inclusion in the abstract and indexing listing of their publications.

On site use of CIRET's library is available free of charge to qualified researchers.

If you are convinced by the quality and the quantity of the information and services delivered by CIRET's data bases, I would appreciate very much if you could insert a link in your website.

Yours sincerely.

Mr. René BARETJE-KELLER.
President
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Here is a tad bit of TRIVIA for you...

1. Transylvania, also known as Dracula's home, is located in what country?
a. Romania b. Hungary c. Bulgaria d. The Czech Republic
2. If you are in England and want to visit William Shakespeare's house, where should you go?
a. Brighton b. Stratford-upon-Avon c. London d. Oxford
3. At the end of the 2003 climbing season, 1,900 people had reached the summit of Mt. Everest. How many had died on Everest by the end of the 2003 climbing season?
a. 56 b. 179 c. 256 d. 349
4. How many airports in Moscow are open to the public?
a. 2 b. 3 c. 4 d. 6
5. You can find the largest pyramid in the world in Egypt.
a. True b. False
6. Which is the most densely populated country in the world?
a. Netherlands b. Japan c. China d. Belgium
7. If you go to Germany be sure to bring this type of currency to pay for things.
a. Roubles b. Euro c. Pound d. Krone
8. Brazil is the only country named after a tree.
a. True b. False
9. Which country's airport sits at the highest elevation of any airport in the world?
a. Nepal b. Bolivia c. Germany d. China
10. Which of the following is the only country to have a national dog?
a. Morocco b. Japan c. Spain d. Netherlands
11. If you want to visit the country with the most churches per square mile, where do you go?
a. Jamaica b. Germany c. Italy d. Australia
12. Which country is not home to one of the three longest suspension bridges in the world?
a. Japan b. Turkey c. Egypt d. Denmark
13. Soccer fan? This country is the only one to have participated in every World Cup soccer tournament ever held.
a. England b. Brazil c. Chile d. Italy
14. If volcanoes make you nervous, head for this country, the only without an active volcano.
a. Australia b. Japan c. Belgium d. Peru
15. New Zealand produces the most ice cream per capita in the world.
a. True b. False

(Answers are on the following page).

Did you try to answer the questions??

TRIVIA - ANSWERS

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a. 4
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a. True



Dear ISTTE Member:

Your ISTTE Executive Board wants to hear from you!! Please send us newsworthy items about yourself, your school or your company that we could include in our newsletter. Also, we would like to focus some of our attention on members other than those on the board. Consider sending in a picture of yourself along with a short biography. Please send any contributions to the ISTTE Newsletter editor, Joanne Giampa at giampa@cod.edu. Thank you!

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Payment **MUST** be received no later than **September 15, 2007!**

Plan on joining us during fall in 2008 at the ISTTE Conference in
Dublin, Ireland!!

(Happy St. Patrick's Day
to ye now!)




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